

PURAVANKARA



PURVA PALM BEACH

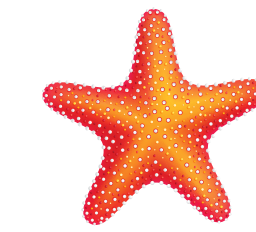
LIVE LIFE LIKE IT'S A HOLIDAY!

www.abcbuildcon.in | +91 8470930121

Off Hennur Road



www.abcbuildcon.in | +91 8470930121



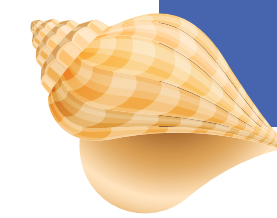
Purva Palm Beach.
Homes inspired by the finest
tropical beaches of the world.



IMAGINE One fine morning you woke up to a new reality. You're right in the middle of on a solitary beach.

Your cheeks are resting on the warm sand, and yes, the familiar imagery of palm-fringed beaches and the distinct taste of tropical cocktail from the last summer in Seychelles, is making you nostalgic. Before it lures your mind, your senses are alert to yet another sound - the distinct lullaby of the shimmering blue waters. A solitary Gazebo is beckoning you to a Sunday brunch. You dust-off the sand and walk towards it. A panorama of backwaters and lagoon dazzle your eyes, little further there is an awe-inspiring large aquarium with colourful fishes and a sunken bar in a vast swimming pool. "Mama....look here"! Now, isn't that your daughter with the snorkeling gear? You're still in surprise with this sudden shift in paradigm. After a short walk you're greeted by a putting golfing stretch. Your best buddy is already at work, gleefully perfecting his wagger like a professional golfer. Thankfully, a dream can't last this long. It's a pleasant **REALITY.**

Welcome to Purva Palm Beach off Hennur Road. Planned on the lines of a tropical beach resort, this apartment project spread over 19.37 acres with a central courtyard - The Lagoon - on 4 acres, promises to replicate the sights and sounds of the sea in Bangalore. Actually the inspiration to launch this project in Bangalore arose from the collective dreams of successful Bangaloreans like you. People who're relentlessly busy working without breaks; people who, inspite of their busybee existence, still nurture the hope of taking short vacations at getaways by the sea. At Puravankara, we understand you like no other. Which is why, we're offering you a home that brings the landscape of a beach and tropical backwaters to your doorstep in Bangalore, so that you continue to enjoy your extended stay at a tropical paradise.



www.abcbuildcon.in | +91 8470930121

Location map



BUY HENNUR. BUY PURAVANKARA.

Have you been lamenting over missed opportunities lately? If you missed investing in Indiranagar in the year 2000; if you missed Hebbal in 2010.....then you should definitely not miss out on Hennur in 2014.

For several decades, infrastructural development was mostly focused towards the south of M.G. Road in Bangalore. However, the last decade has seen a sudden spurt in investments towards the North. Hebbal which benefitted immensely from this shift, has now become unaffordable for many with capital values moving upwards of Rs 9000 per sq ft. As a result, Hennur has gained momentum as the next residential hot spot.

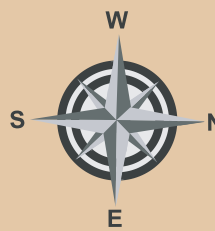
What makes Hennur the most sought after residential location:

• **A thriving economic centre**

- Manyata Tech Park – A bee-hive of about 100,000 IT & ITES professionals
- Mega project announcements such as the KIADB Park, IT Investment Region and Devanahalli Business Park
- Approx. 2 Million sq ft of office space is likely to be developed between Hebbal, Bellary Road, Thanisandra and Hennur Road

• **Infrastructure investment to drive growth in Hennur**

- Proposed widening of Hennur Road from 80 feet to 120 feet
- Investments worth Rs. 292 crores earmarked for the improvement of ORR that connects Hennur to the far South, East and West of the city
- Proposed 33 kms High Speed Rail Link will connect city centre and International Airport around 2016. It is proposed to have two stops, one at Hebbal & the other at Yelahanka which are close to Hennur Road.
- Hennur lies in close proximity to the 31 km mono rail link from JP Nagar to North Bangalore.
- The 116 km proposed Peripheral Ring Road shall ease the connectivity between Hennur Road, Bellary Road & Old Madras road amongst others
- 72 kms Metro Rail Phase 2 – A Parallel Line is planned to the North South Corridor, running between Nagawara (Short distance from our Purva Palm Beach) to Gottigere in the South. On completion of this, commute time between Hennur Road to the Southernmost part of the city could come down to a mere 20-30 mins
- As per the Comprehensive Development Plan, the Pipeline Road on which Purva Palm Beach is located shall cut through Hennur Road, Thanisandara Road and Bellary Road on one side and shall connect to Old Madras Road on the other





www.abcbuildcon.in | +91 8470930121

MASTER PLAN



LEGEND

1. LANDSCAPE AT PODIUM LEVEL
2. SWIMMING POOL
3. WAVE POOL
4. KOI LAGOON
5. PALM COURT
6. BEACH VOLLEY BALL COURT
7. BARBECUE PARTY DECK
8. CHILDREN'S PLAY
9. SKATING RING
10. PITCH & PUTT GOLF
11. TENNIS COURT
12. JOGGING TRACK
13. CRICKET PRACTICE FIELD
14. YOGA COURT
15. PAW PARK
16. WATER BODY
17. CLUB HOUSE 1
18. CLUB HOUSE 2

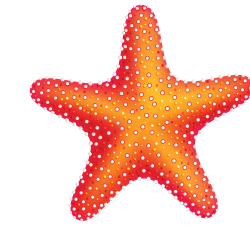
THE LAGOON



LEGEND

1. LANDSCAPE AT PODIUM LEVEL
2. SWIMMING POOL
3. WAVE POOL
4. KOI LAGOON
5. PALM COURT
6. BEACH VOLLEY BALL COURT
7. BARBECUE PARTY DECK
8. CHILDREN'S PLAY
9. SKATING RING

Aquapark



SNORKELING ZONE

Swim. Float. Explore. Welcome to Aquapark. Our Snorkeling zone has the power to keep your kids hooked for hours on end. On the positive note, this indulgence will keep them healthy and happy, a state of happiness without the junk food and TV.

Sun n Surf



WAVE POOL

Think of the sea and it materializes in a jiffy; go against the tide, swim like a fish. For once, you needn't go elsewhere for a vacation, there's an exclusive wave pool - Sun n Surf - right in your backyard.

Ripples



POOL
WITH A
SUNKEN
BAR

Is your fun being curtailed by a small pool? Welcome to the pool at Purva Palm Beach. It can't get any grander than this. From Ripples - the sunken bar to an attached aquarium to a water cascade skirting the pool, there's enough here to accommodate the biggest pool party.

The Green



GOLF
PUTTING
RANGE

Nothing relaxes you like a game of golf. Head to The Green, our specially-designed putting range. Fine-tune your golfing skills before the weekend rendezvous with your boss.

Still Waters



KOI POND

Our serene pond is a must visit for everyone at Purva Palm Beach. Shallow, vast and sublime, it's the best place to hang around after your hectic corporate battles. In fact, the mere sight of Koi Carp fishes is enough to uplift your mood.

Sublime Views



THE GAZEBO

Ever imagined hosting a party under a clear sky with a vast pool area shimmering and singing a lullaby? Guide your guests to the strategically located gazebo - Sublime Views. Allow them to feast their eyes on the immense range of waterbodies and manicured gardens.



HAMMOCKS

Snuggle up with a book under the open skies with a great waterfront for company. But if you like to spice up the party there's a barbeque area to try out your culinary skills. The hammocks are ideal to chill out after your weekend brunch.



Fiesta

THE CULTURE CLUB

Potential. Everyone has it in them, but only a few live up to realize it thoroughly.

At Puravankara, we understand that every person is special...it is just that the opportunities are limited for people to tap their immense talents. Come over to the Culture Club at Purva Palm Beach. It has a whole range of amenities to tap your talents – be it you or your kid. From lego activities to karaoke to the science club exclusively dedicated to science enthusiasts...the avenues are as diverse as your interests. Does star gazing give you goose-bumps? Well, our state-of-the-art telescope will unlock the secrets of a star-lit sky.

Heart Beats



KARAOKE AND JAMMING

What if your audience is not big enough; what if your peers don't relate to your passion.

What if the world, all of a sudden, finds out the talent called you. Well, go ahead sing in absolute passion or jam...for you never know.

Telescope



STAR
GAZING

Stars, planets, comets...
there's a real, vast world out
there. A world that goes beyond
your tiny earthly presence.

Twinkle Toes



BALLET
ROOM

If the whole world is a stage,
then your act should transcend the
ordinary. Enter the Ballet Room.
Perfect your body, practice your
moves, With the right guidance you'll
be the star you'd always wanted to be.

Tinkering Room



SCIENCE CLUB

There's a potential of a scientist in your child. watch him blossom here.

Giant Lego Blocks



LEGO BUILDING BLOCKS PLAY ROOM

Start with building blocks today, graduate to skyscrapers tomorrow.



OTHER EXCITING
AMENITIES

Beach volleyball



Multi-gym



Yoga court



Cricket practice pitch



Tennis court



Paw park



Skating rink



Squash

TYPICAL UNIT PLANS



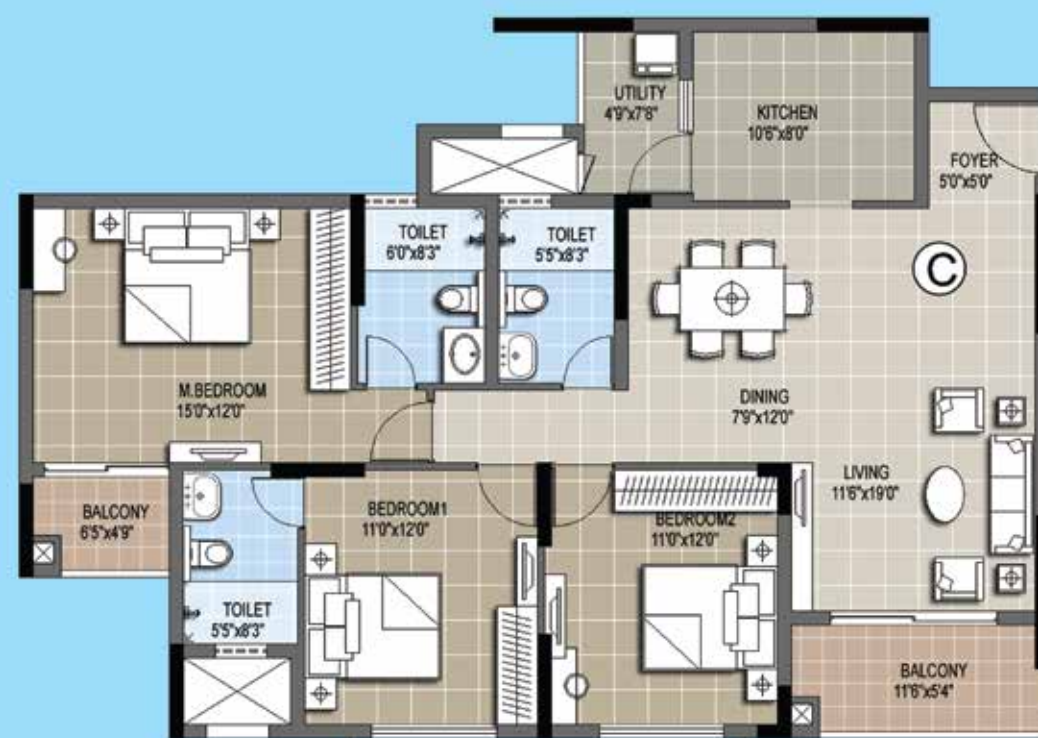
Type A - 2B + 2T
SBA: 1232 sq. ft



Type B - 3B + 2T (Comfort)
SBA: 1481 sq. ft



Type D - 3B + 3T (Grand)
SBA: 1636 sq. ft



Type C - 3B + 3T (Grand)
SBA: 1630 sq. ft



Type F - 3B + 3T (Luxe)
SBA: 1846 sq. ft



Type E - 3B + 3T (Luxe)
SBA: 1798 sq. ft

PROJECT SPECIFICATIONS

Structure:

- RCC framed structure
- Parking in basement, ground and stilt floor

Lobby:

- Elegant ground floor main entrance lobby with highly polished granite or equivalent or combination of granite and marble

Apartment Flooring:

- Vitrified tile flooring in living, dining and passages leading to bedrooms
- Vitrified tile flooring in master bedroom and other bedrooms
- Vitrified tiles in balconies

Kitchen & Utility:

- Vitrified tile flooring in kitchen and utility area
- Kitchen counter top of highly polished bull-nosed granite with single bowl, single drain stainless steel sink with Grohe/ Kohler premium quality or equivalent hot and cold basin mixer
- Ceramic or vitrified tile dado up to the height of 600 mm (2'0") and rest of the wall is finished with putty and painted in oil bound distemper
- Provision for water purifier and geyser above drain board with water outlet provision
- Provision for washing machine in the utility area and good quality long body Bib Cock

Bathrooms:

- Anti skid/matt ceramic designer tile flooring
- Colored glazed/matt finished tiles up to the roof or false ceiling
- Master Bathroom– Shower area with head rose or rain shower and wall mixer or diverter. Granite or marble counter-top wash basin with hot and cold mixer
- Other bathrooms –Shower area with head rose, wall mixer or diverter. Wash basin with pedestal and pillar cock
- Provision for geyser in master bathroom and other bathrooms
- All bathrooms will be fitted with wall mounted EWC including seat cover, concealed/exposed cistern/flush valve (button type) and health faucet. Premium branded CP fittings (Roca/ Jaguar/ Kohler/ American standards/ Grohe/ Moen or equivalent) and sanitary fixtures (Kohler/ Toto/ Roca/ Hindware/ Jaguar/ Parryware/ American standards or equivalent)

Doors:

- Main door – Engineered solid core door frame with veneer finished shutter with good quality hardware and security eye
- Bedroom doors – Engineered solid core door frame with veneer finished shutter with good quality hardware
- Bathroom doors – Engineered solid core door frame with shutter of veneer finish outside and laminated finish inside with good quality hinges and thumb-turn lock
- Balconies for living & dining and bedrooms – Glazed French windows with heavy gauged UPVC/aluminum frames with sliding shutters with mosquito mesh or hinged shutters without mosquito mesh
- Utility door- UPVC/ Aluminium glazed door cum window with sliding/hinged

shutters

Windows:

- Heavy gauged UPVC/aluminum frames with glazed, sliding shutters with mosquito mesh or hinged shutters without mosquito mesh and mild steel grills

Ventilators

- Heavy gauged, UPVC/aluminum frames with glazed, louvered/hinged/fixed shutters
- Provision for exhaust fan

Painting:

- Exterior walls are plastered and painted with external quality paint and textured surfaces in selective places as per architect's design
- Interior walls are plastered and smoothly finished with putty and painted in oil bound distemper
- Ceilings are finished with putty and painted in OBD

Ceilings:

- POP/Polystyrene cornices in living, dining, foyer and in passage areas

Balcony Railings & Staircase Handrails:

- Mild steel railings as per architect's design for staircase

Electrical:

- All electrical wiring is concealed in walls and ceilings with premium quality PVC conduits
- Adequate power outlets for lights, fans, exhaust-fans, call-bell, geyser, television points, telephone points are provided in your apartment
- AC point in Master bedroom and Guest Bedroom
- Provision of dummy AC point in living & other bedrooms
- 6KW power will be provided for 3 BHK, 5 KW power for 2 BHK with fire fighting based on standard diversity factors.

Television, Telephone & Data points:

- TV and telephone points in all bedrooms and living area.
- Data point in all the bedroom
- Intercom point and provision for cable TV connection in the living area

Elevators & D.G. Power:

- Automatic passenger lifts are provided in each block with emergency phone facility connected to security cabin with D. G. backup
- 100 percent D.G. back-up for common area lighting, pumps and lifts.
- 2 KW back up for 2 BHK and 3 KW back up for 3 BHK apartments

Security System & Intra Communication system:

- Peripheral vigilance through CCTV/cameras and boom-barrier at the entrance. • Panic button in Master Bedroom and dining area
- Gas leak detector in kitchen.
- Intra-communication facility from apartment to apartment and to security cabin within the complex
- Boom barriers at the entrance to the premises

Amenities

Indoor amenities

1. Gymnasium
2. Squash court
3. Provision for supermarket
4. Squash court
5. Table tennis
6. Pool table
7. Yoga / Meditation / Aerobics / Ballet room
8. Party hall
9. Steam
10. Sauna
11. Jacuzzi
12. Provision for restaurant.
13. Provision for supermarket
14. Provision for shops i.e parlour / clinic etc..
15. Provision for cards room.
16. Provision for Crèche
17. Provision for tinkering studio:
 - a. Jamming room
 - b. Lego room
 - c. Science club hobby complete with benches and stools.

Outdoor amenities

1. Swimming pool(with kids pool)
2. One Tennis court
3. One multipurpose court(Volley ball court / Badminton court)
4. Jogging track
5. One Basket ball post
6. Two cricket practice nets
7. Outdoor children play area
8. Pets corner
9. Well lit landscape garden
10. Water treatment plant
11. Sewage treatment plant and Organic waste convertor.
12. Wave pool
13. Koi pond
14. Snorkeling fish tank view from swimming pool
15. Observation deck
16. Golf putting
17. Beach volley ball court on sand
18. Roof top gazing observatory area.
19. Shoe cleaning machines in ground floor entrance lobby areas.

DISCLAIMER

- While statutory approvals such as Development plan, NOCs, MOEF etc are received for Purva Palm Beach, certain other statutory approvals have been applied for but are still awaited.

- The selling price & product information indicated are indicative only

- Puravankara Project Ltd (PPL) shall process the Expressions of Interest / application form submitted by prospective customers as well as deposit their booking cheques

- The selection & allotment of unit is subject to realization of booking cheque, subject to availability & final confirmation from PPL and allocation of such apartment/s will be at the sole discretion of PPL. PPL at its sole discretion may choose to return the expression of interest (booking cheques) without assigning any reason what so ever

- PPL reserves the right to release only a specific number of units during the pre-launch stage. PPL reserves the right to name each wing / tower by a different name and market them accordingly

- All marketing collaterals/brochures are indicative and are conceptual in nature only. Errors & Omissions Excepted

www.abcbuildcon.in | +91 8470930121

PURAVANKARA

Puravankara Projects Limited, 130/1, Ulsoor Road, Bangalore - 560042

Sales office on Ulsoor Road open from 9 am to 6 pm on all days.

Site: Purva Palm Beach, opposite SAIACS, off Hennur Road,
Gubbi Cross Road, Kothanur Post, Bangalore - 560077.

Call: + 91 76762 24488 www.puravankara.com sales@puravankara.com

BANGALORE: Farooq Anwar / Vinay Gupta 09900076474, 096635 44399
farooq@puravankara.com, vinay.gupta@puravankara.com

CHENNAI: Manoj / Rakshitha / Vasanth 095000 46244, 098409 80075, 098407 89972
manoj@puravankara.com, vasanth@puravankara.com, rakshitha@puravankara.com

KOCHI: Praveen +91 98408 29455, praveenv@puravankara.com

COIMBATORE: Praveen 098408 29455, praveenv@puravankara.com

NCR: Shreyshi / Bhaskar 099021 33488, 097170 17704
shreyshi@puravankara.com, bhaskar.rawat@puravankara.com

MUMBAI: Waseem Shaikh +91 90290 80824 waseem.shaikh@puravankara.com

READY-TO-MOVE-IN PROJECTS ACROSS INDIA

Purva High Crest, Off Kanakapura Road, Bangalore

Purva Highland, Off Kanakapura Road, Bangalore

Purva Venezia, Yelahanka, Bangalore

Purva Atria, RMV IIInd Stage, Bangalore

Purva Oceana, Marine Drive, Kochi

Purva Eternity, Kakkanad, Kochi

Purva Moonreach, On Seaport-Airport Road, Kochi

ON-GOING PROJECTS ACROSS INDIA

Purva Whitehall, On Sarjapur Main Road, Bangalore

Purva Skywood, Off Sarjapur Road, Bangalore

Purva Midtown Residences, Off Old Madras Road, Bangalore

Purva Platina, RMV IIInd Stage, Bangalore

Purva Season, C.V. Raman Nagar, Bangalore

Purva Sunflower, at Rajajinagar, Bangalore

Purva Skydale, Off Sarjapur Road, Bangalore

Purva Westend, Hosur Road, Bangalore

Purva GrandBay, Marine Drive, Kochi

Sky Condos Series I, OMR, Chennai

Purva Swanlake, OMR, Chennai

Purva Windermere, Pallikaranai, Chennai

Purva Bluemont, Singanallur, Trichy Road, Coimbatore

Purva Amaiti, Singanallur, Trichy Road, Coimbatore



The images used are only indicative

www.abcbuildcon.in | +91 8470930121

The brochure is conceptual in nature and is by no means a legal offering. The promoters have the right to change, alter, delete or add any specification mentioned herein. For the latest information, please contact the sales representative. This is a copyright material for only Puravankara Projects Limited.