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WELCOME *to a whole new* WORLD
CALLED ATHENA.

ATHENA IS SET TO CHANGE THE INDIAN LANDSCAPE FOREVER. A STYLISH NEW DESTINATION
INSPIRED BY THE BEST PLACES IN THE WORLD. THE ONLY PLACE WHICH PROMISES TO ACHIEVE
NEW LEVELS OF LUXURY IN SHOPPING, DINING, BUSINESS, ENTERTAINMENT AND INDULGENCE.

WELCOME TO ATHENA. IN GURGAON, INDIA. ONLY ONE QUESTION REMAINS:

WILL YOUR BUSINESS BE THERE?

THE MOST AMAZING
DESTINATIONS *of*
THE WORLD
invite you to GURGAON.





THE VISION OF ATHENA

THINK OF HOW THE *Chrysler* BUILDING,
THE *Petronas* TOWER AND THE SYDNEY *Opera House*
CHANGED CITY SKYLINES FOREVER.

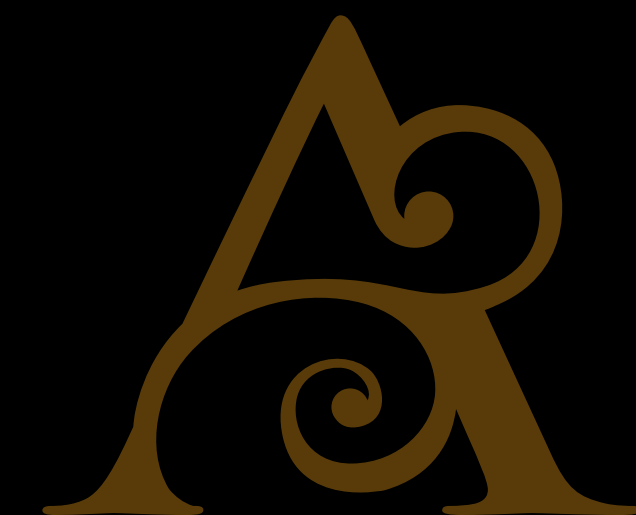




THE BUSINESS ADVANTAGE AT ATHENA

PLUG IN TO
THE HI TECH EDGE
OF *Japan*,
THE EFFICIENCY
OF *Singapore*.

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THE LOCATION OF ATHENA

STANDING TALL IN THE *heart* OF
THE NATIONAL CAPITAL REGION OF *India*.

At the place where Gurgaon and New Delhi, India's two fastest growing markets meet, stands Athena. A world class destination that will soon open its doors to leading global brands and service providers with an invitation to do business in some of the country's most affluent neighborhoods.

- SOHNA ROAD: 5 MINS
- DELHI-GURGAON TOLL: 7 MINS
- MANESAR TOLL: 10 MINS
- INTERNATIONAL AIRPORT: 20 MINS
- DELHI COMMERCIAL HUB: 40 MINS





PLANNING AT ATHENA

INFRASTRUCTURE, FACILITIES AND TRAFFIC
MANAGEMENT AT PAR WITH THE FINEST *malls*
IN THE *world.*










Driving in to Athena will be a smooth and effortless affair. Well connected with a direct road to National Highway 8, the approach to Athena is planned for easy access. Moreover, with several independent entry and exit points to the commercial and retail spaces, congestion in the circulation of internal traffic will be minimised. Surrounded by lush parks and green zones, the public areas are as aesthetic as the interiors. That's the beauty of business at Athena.




Few developments can boast of a multi-level parking lot for 3500 cars, a capacity greater than that of New Delhi's Indra Gandhi International Airport. Even fewer can demonstrate traffic planning and ease of navigation that matches the busiest malls in the world. The highest of global standards are met through effective management of electricity, water and all other essential services. At Athena new models of environment consciousness will be created.

PARKING CAPACITY OF ATHENA

1 CAR = 1000 CAR

NAME OF DEVELOPMENT	NO. OF PARKING AVAILABLE
ATHENA	 3500
IGI TERMINAL 3	 3000
SELECT CITY WALK, SAKET	 2000
GREAT INDIA PLACE, NOIDA	 1550
AMBIENCE MALL, VASANT KUNJ	 1250
DLF EMPORIO, VASANT KUNJ	 1000
DLF PROMENADE, VASANT KUNJ	 800





It takes a very special project to change the benchmark of 'the best' today. That's Athena. The premium business destination that brings the world's best to Gurgaon. Designed for efficiency and comfort, and complemented by services and features Athena offers large, open plate floor plans for maximum flexibility. Cutting edge technology across all operations. And a highly professional business environment, surrounded by the power of nature: maximum daylight, beautiful water bodies, landscaped gardens and lush external terraces. Talk about business advantages.



- G+17 STOREY ICONIC TOWER
- EXCELLENT LOCATION
- 25, 820 SQ_FT FLOOR PLATE
- FLEXIBLE FLOOR PLANS
- HIGH QUALITY OFFICE SPACE
- INTELLIGENT BUILDING MANAGEMENT
- DEDICATED HIGH SPEED LIFTS
- PLUSH LIFT LOBBIES WITH TRIPLE HEIGHT ENTRANCES
- EXCLUSIVE UNDERGROUND PARKING FOR OFFICE TOWER
- WORLD CLASS BUSINESS MANAGEMENT SYSTEMS
- 24 HOUR SECURITY AND SURVEILLANCE





CONCIERGE AND
RECEPTION SERVICES

MEMBERS-ONLY CORPORATE CLUB

GYMNASIUM

EXECUTIVE SPA

SWIMMING POOL

CIGAR LOUNGE

WELLNESS CENTRE

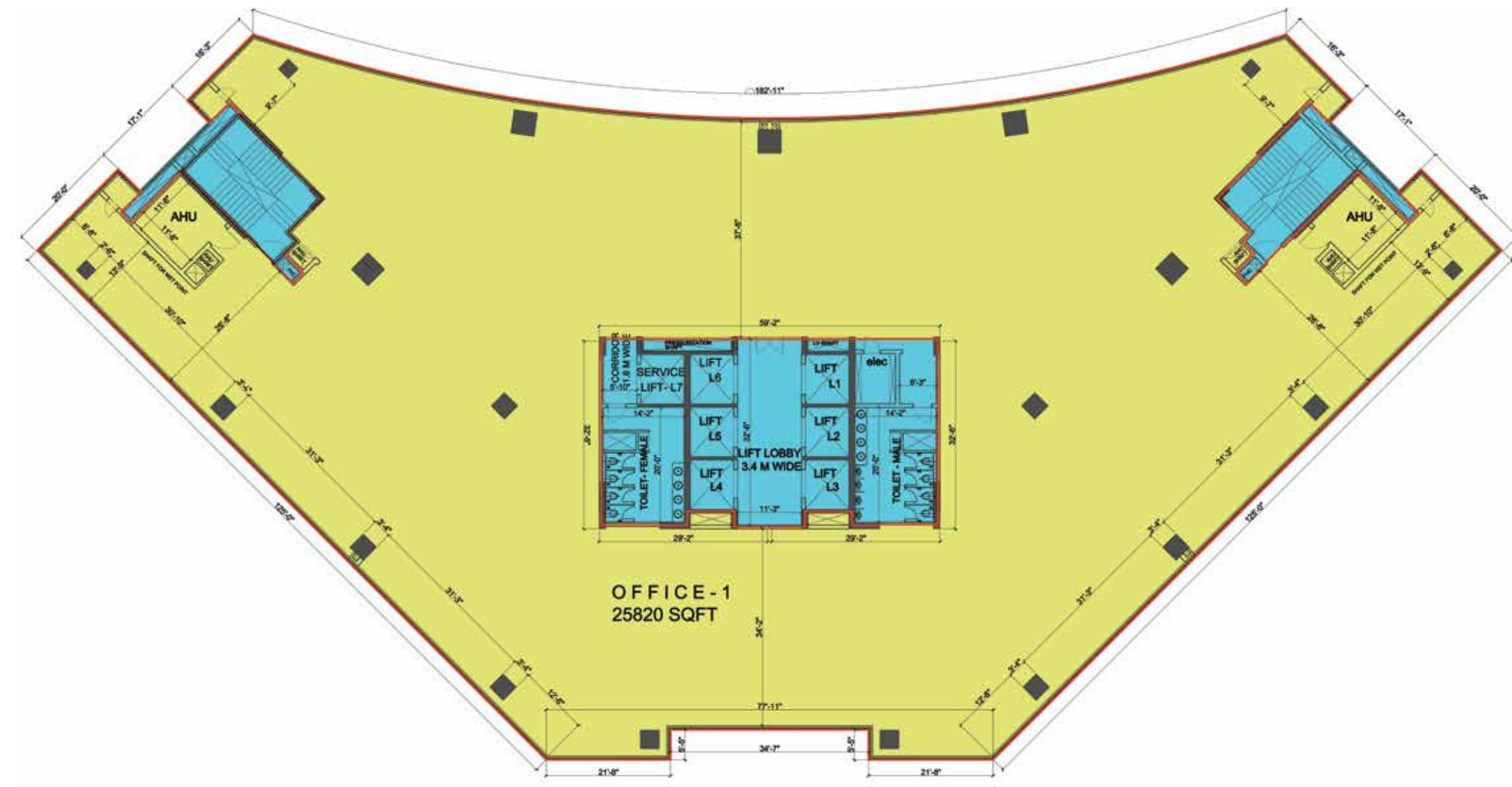
FITNESS CLUB

CAFÉS AND ATMS

At Athena the world of business is rich with corporate perks. Concierge and reception services to facilitate all interactions. A fitness club, wellness centre and cigar lounge where business meets pleasure outside the conference room. The convenience of well located cafés, ATMs and other services. And above all, an exclusive members-only corporate club with fine dining, a spa, and pool with a panoramic view of the city of Gurgaon. That's the style of business at Athena.



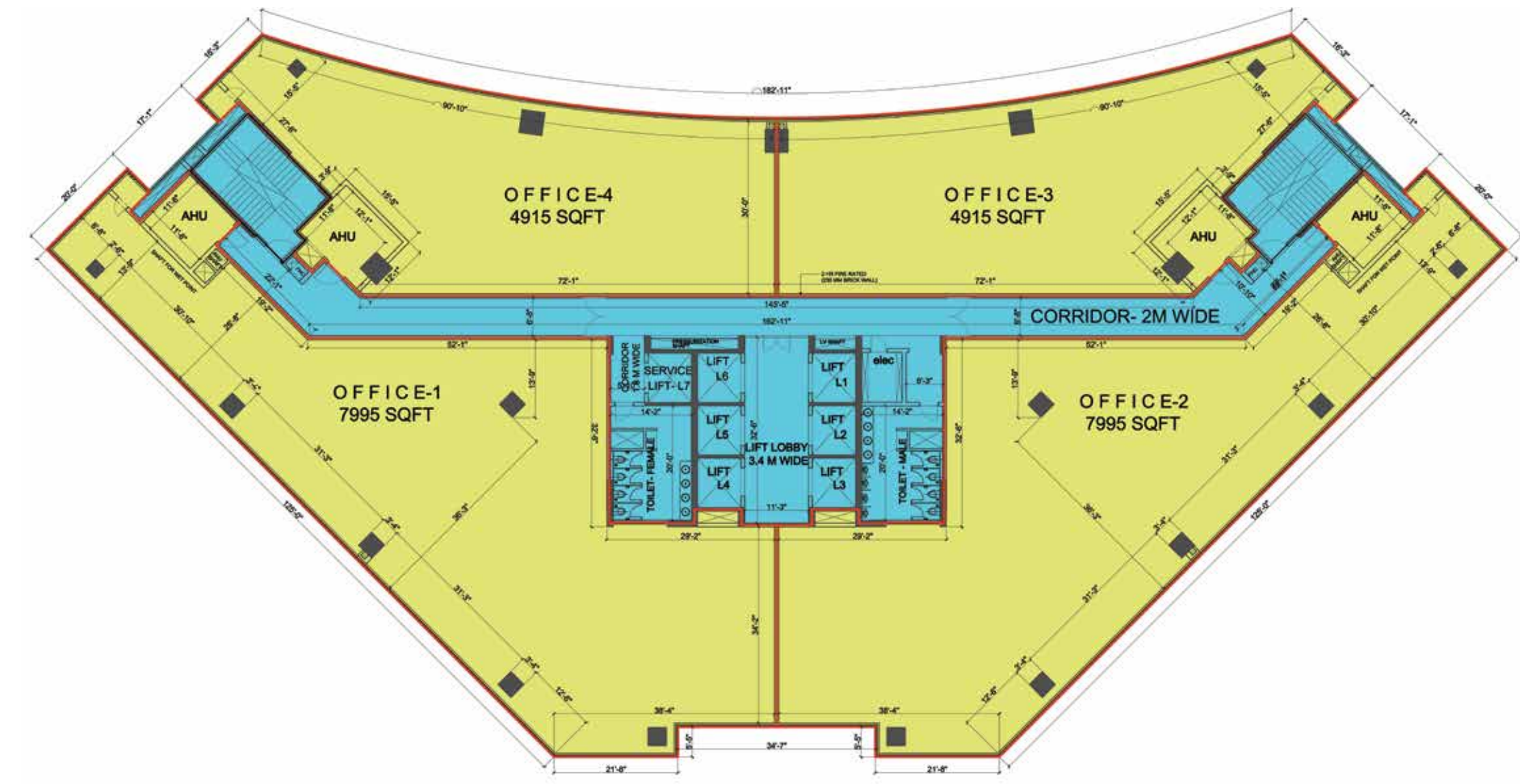
SINGLE DIVISION



OFFICE TYPICAL FLOOR
SINGLE FLOOR PLATE

NOTE: COMPARTMENTATION WALL FOR FIRE WILL BE AS/FIRE NORMS AND CAN BE ADDED AS/INTERIOR DESIGNER LAYOUT

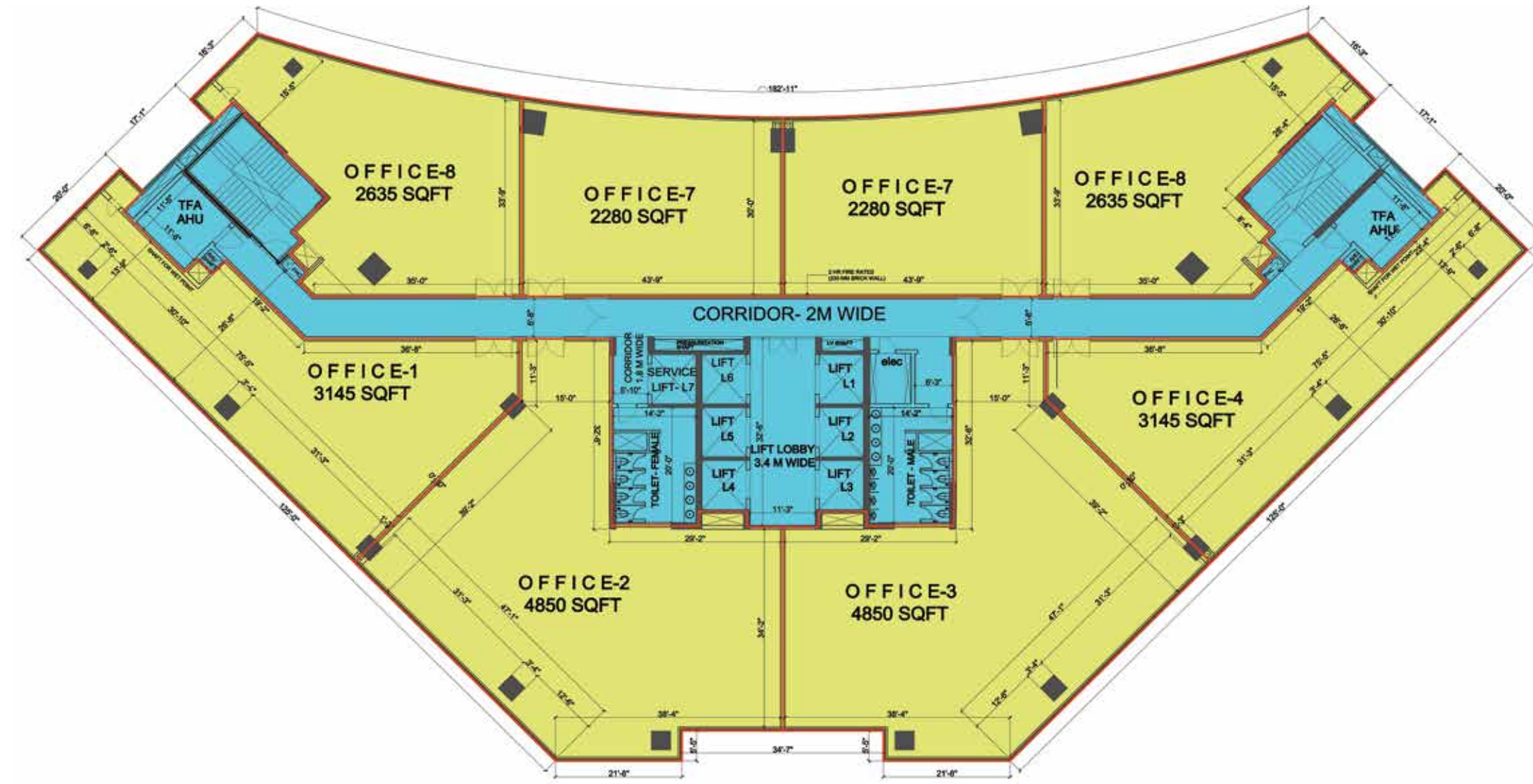
FOUR DIVISION



OFFICE TYPICAL FLOOR
WITH 4 DIVISION

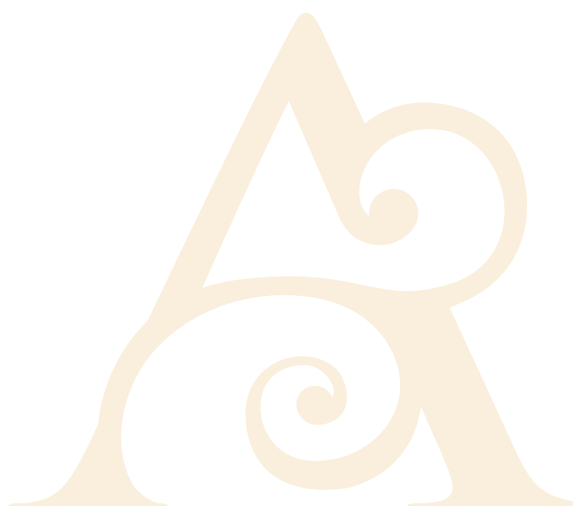


EIGHT DIVISION



OFFICE TYPICAL FLOOR WITH 8 DIVISION

TERRACE LEVEL





THE RETAIL EXPERIENCE AT ATHENA

IMAGINE THE GLAMOUR
OF *Milan*, THE GLITZ OF *New York*,
THE ROMANCE OF *Paris*.

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Designed as 1 million square feet of style, Athena has been inspired by nothing but the best in the world. An iconic development where architecture, design, planning and finishes come together to create a rare experience of leisure, luxury and efficiency. At Athena, vibrant retail zones will be complemented by sophisticated entertainment and dining facilities, and towering above are the corridors of corporate power. All, in the most prime location of India's fastest growing markets: Gurgaon and New Delhi. There are many places to do business, but there's only one Athena.



- LUXURY VILLAGE
- CUSTOMISED CORPORATE SPACES
- HIGH FASHION RETAIL
- PERSONALISED SHOPPING EXPERIENCE
- CONCIERGE SERVICES
- VALET SERVICE
- PREMIUM ENTERTAINMENT
- EXCLUSIVE DINING
- EFFICIENT PARKING





Athena has been designed as a lifestyle space that recreates the energy and buzz of the heart of Italian cities: the piazza - where food, drink, dance and entertainment are an everyday affair. At the heart of Athena lies the Rotunda, an interactive arena for art and exhibitions, exciting performing arts, musical events and other festivities. Throughout the year, the Rotunda will be a place for people to converge and continue the celebration of life. Night and day.

FASHION SHOWS

FESTIVALS

PROMOTIONS

CONVENTIONS & EXPOSITIONS

CONCERTS & PERFORMANCES

INTERACTIVE ART EXHIBITIONS





PREMIUM LABELS

HIGH STREET BRANDS

SPORTS GEAR

ELECTRONICS AND TECHNOLOGY

LUXURY AUTOMOBILES

HOME AND INTERIOR PRODUCTS

Get ready for the high visual impact of the Luxury Village at Athena. An unbroken façade of 400 meters and internal heights of 6 meters provide the perfect showcase for the most sought after brands in the world. Offering incredible visibility to businesses and a never-before experience of 'window shopping' for the elite clientele of the neighborhood. Men and women, fashion aficionados and fitness fiends, techno buffs and auto enthusiasts will be drawn to the well-planned retail spaces. Browsing here and buying there, they will celebrate their favourite brands in the world at this, India's most exclusive retail destination. For that's the business of style at Athena.





ENTERTAINMENT AND DINING AT ATHENA

IT'S LIKE SHOWTIME

IN *Hollywood*,

A TASTE OF THE BEST

IN *Manhattan*.

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FOOD COURT

FINE DINING RESTAURANTS

BARs

OUTDOOR DINING

PARTY OPTIONS

BANQUET LOCATIONS



CINEMAS

GAME PARLOURS

CAFÉS

PUBS & BARS

LOUNGES

Designed as an elegant meeting destination, Athena will

be the new benchmark of dining and entertainment in

India. Multiple indoor and outdoor options will offer an

array of cuisines. For the elite clientele of Athena

and its neighborhood, everything is on the menu:

swift dining counters, full service restaurants, bars,

pubs, lounges and cafés. From a romantic candlelit dinner

to a quick business lunch and everything in between,

the tables are laid at Athena.

Moreover, a rich calendar of events and activities in

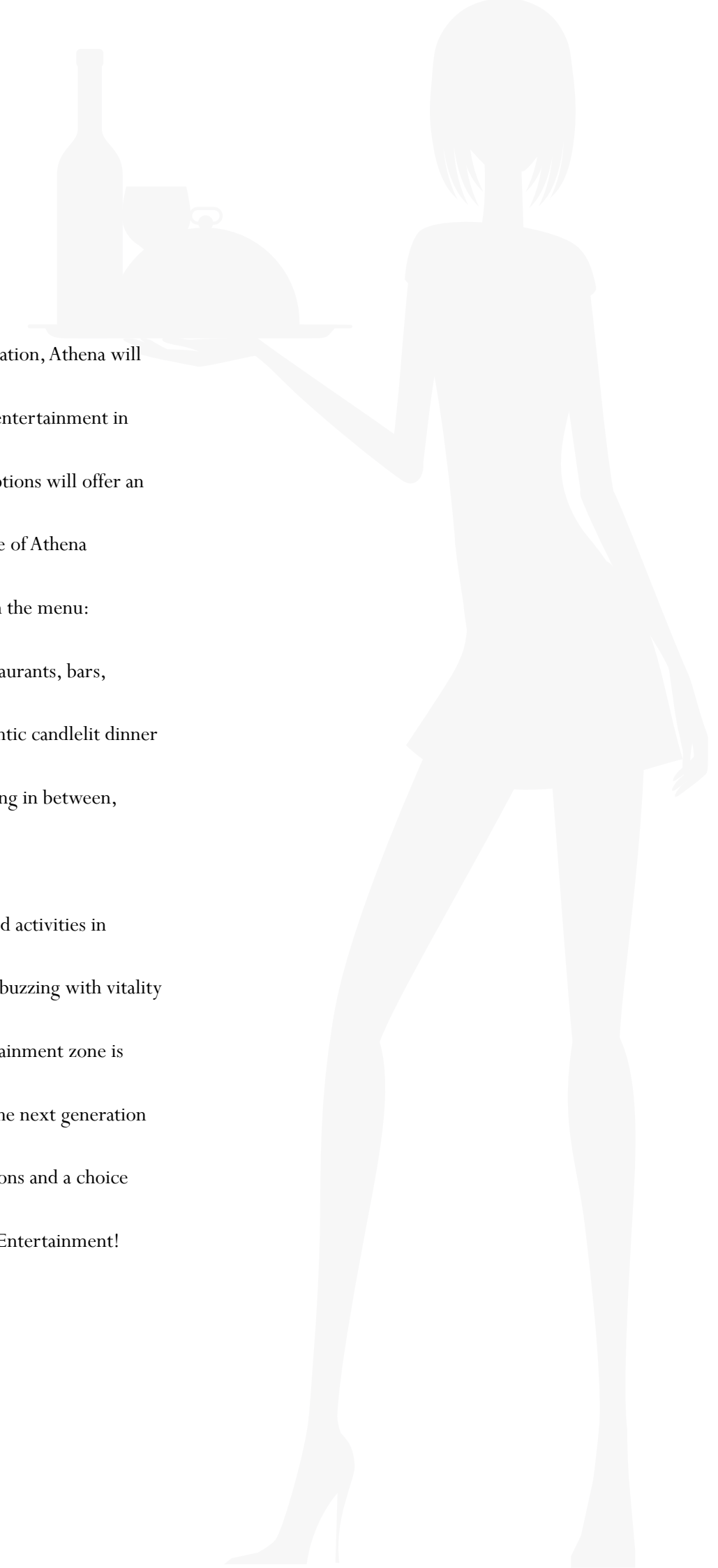
the Grand Piazza will keep the spaces buzzing with vitality

through the year. The exclusive entertainment zone is

being scripted to be a super hit with the next generation

multiplex offering luxury seating options and a choice

of gourmet snacks. Lights. Projector. Entertainment!



GROUND LEVEL



- LUXURY VILLAGE-INTERNATIONAL LUXURY FASHION & ACCESSORIES
- F&B-FINE DINE
- PREMIUM FASHION ANCHOR
- EXPERIENCE ZONE
- F&B-PAUSE POINT
- BRIDGE/SUPER-HIGH VOLTAGE FASHION
- PREMIUM INTERNATIONAL FASHION & ACCESSORIES

LEVEL ONE



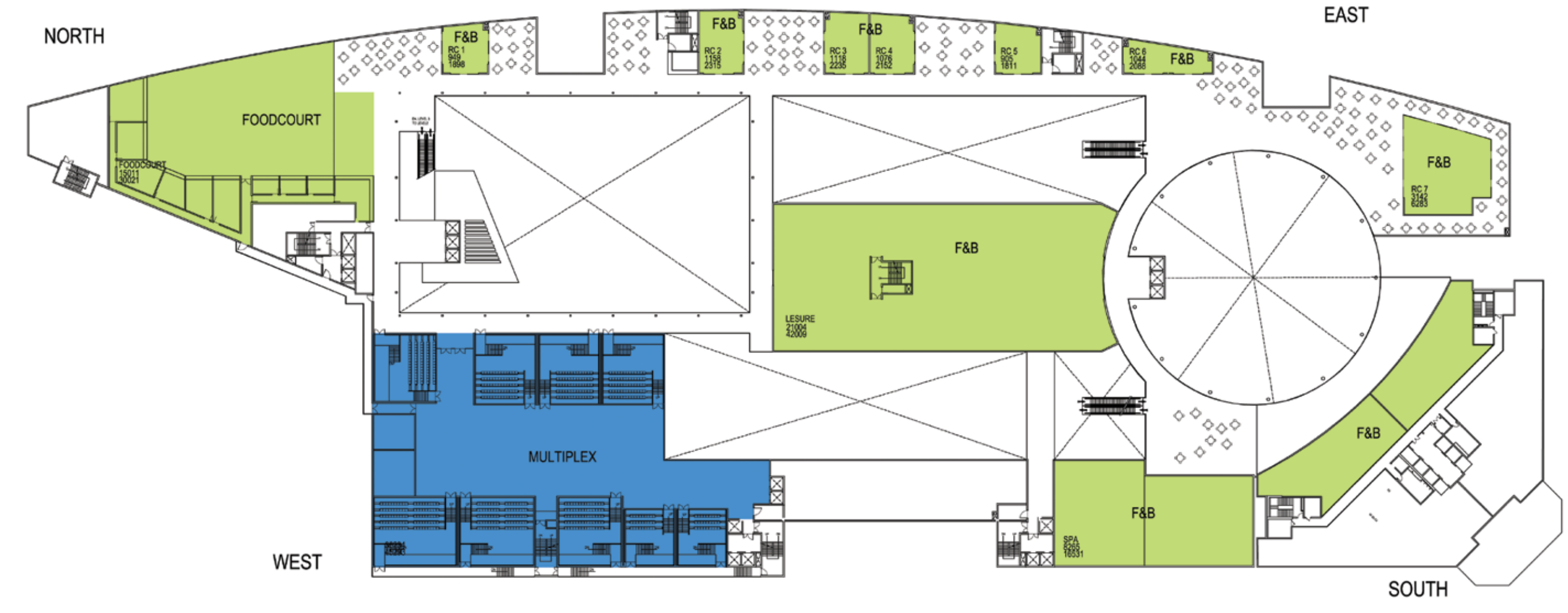
- LUXURY VILLAGE-INTERNATIONAL LUXURY FASHION & ACCESSORIES
- PREMIUM FASHION ANCHOR
- BRIDGE/SUPER-HIGH VOLTAGE FASHION
- F&B-PAUSE POINT



LEVEL TWO



LEVEL THREE



- LUXURY VILLAGE-INDIAN DESIGNERS
- SALON/SPA
- CDIT-MBO/EBO
- MASS INTERNATIONAL FASHION ANCHOR
- HOME & RELATED
- LEISURE
- KIDS FASHION & RELATED
- F&B PAUSE POINTPREMIUM INTERNATIONAL FASHION & ACCESSORIES
- ETHNIC-PRET LINE FASHION

- F&B
- MULTIPLEX



THE LINEAGE OF ATHENA

THE CREDIBILITY AND RELIABILITY
OF *The Brahma Group*



The Brahma Group is an FDI funded asset management firm that concentrates on the Indian Real Estate Sector.

Headquartered in New York, this real estate company is committed to undertake investments towards the development of India's changing urban landscape.

It brings an international management mind set to projects, ensuring state of the art design, stringent quality management and a focus on time bound deliverables.

Brahma is committed to bringing the next generation of real estate projects to India.





CONCEPT AND MASTER PLANNER

Chapman and Taylor

DEVELOPER

Brahma Group

OVERVIEW

- 12.206 acres
- Total Built-Up Area: 2.3 million square feet approx.
- Saleable Retail Space: 9,50,000 square feet
- Saleable Commercial Space: 4,00,000 square feet
- G+17 commercial space.
- 23 storey tower
- Eco-friendly design
- Proposed LEED Platinum rating

HIGHLIGHTS

- 4 basements with Multi Level Car Parking
- Well planned internal traffic
- Intelligent building management
- High speed passenger and service elevators
- 100% power back up
- Central air-conditioning in common areas
- 24 hour security and surveillance systems
- ID Card access to the building
- RAF scanners for parking
- Signature LED-lighting signage
- 9 metre wide internal streets for golf carts for the handicapped
- Adequate fire detection and protection facilities
- Washrooms on every floor
- Excellent materials and finishes in common areas
- High end glass and chrome exterior finish
- Ample natural light
- Low carbon emissions ensured

LOCATION ADVANTAGE

- Abutting NH8
- Proximity to proposed Metro line
- In the heart of India's fastest growing retail markets
- Catchment area of affluent neighborhoods
- Elite potential clientele of South and Suburban Delhi, Gurgaon

RETAIL FEATURES

- G+3 floors of retail
- Approx. 400 m frontage for high visibility
- Height of 6 m on the ground floor
- Amazing opportunities for branding and visibility
- Direct lifts to retail floors from the basement parking
- Contemporary international retail with leading Indian brands
- High-end to high street brands
- Food court to fine dining options
- Interactive map kiosks for ease of navigation
- Beautiful open air rotunda for events and exhibitions
- Air-conditioned internal plaza for exciting retail options
- Bespoke services for elite clientele
 - Hands-free shopping
 - Concierge services
 - Valet parking
 - Personalised shopping experience

ENTERTAINMENT FEATURES

- Exclusive floor for multiplex, leisure and entertainment
- world class multiplex
- Luxury seating options with gourmet snacks
- Central plaza designed for interaction and vibrancy
- Well planned indoor and outdoor recreation areas
- Multiple spaces designed for events, exhibitions, performances
- Direct lift from basement parking to the multiplex/entertainment areas
- Beautiful rotunda for outdoor activities

DINING FEATURES

- Indoor and outdoor, casual and fine-dining restaurants
- Outdoor dining option in beautiful open terraces
- Dedicated fast food hubs

COMMERCIAL / BUSINESS FACILITIES

- 25,820 square feet open plate plan
- 4 divisions and 8 divisions per floor plate
- Warm shell with large floor plate
- Direct lifts to top 5 floors from the basement parking
- Exclusive members-only club with fine dining, spa and pool





Athena-Plot No. 2, Sector 16, Gurgaon, Haryana 122002

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