



[www.abcbuildcon.in](http://www.abcbuildcon.in) | +918470930121

# GUIDING PHILOSOPHY



LIFE IS TOO SHORT TO  
WASTE LIVING IN PLACES  
WITH NO PLACE FOR LIFE.  
LIVE. EVERY MOMENT!

At Homestead, we believe that your quality of life is the most important. That's why we've created a community where you can live, work, and play in the heart of the city. We've built a place where you can live, work, and play in the heart of the city. We've built a place where you can live, work, and play in the heart of the city.

human architecture



LIFE IS TOO SHORT TO  
WASTE LIVING IN PLACES  
WITH NO PLACE FOR LIFE.  
LIVE. EVERY MOMENT!

At Homestead, we believe that your quality of life is the most important. That's why we've created a community where you can live, work, and play in the heart of the city. We've built a place where you can live, work, and play in the heart of the city. We've built a place where you can live, work, and play in the heart of the city.



# HOUSE OF BRANDS



SCALABLE DESIGN ARCHITECTURE THAT COMMANDS  
ITS OWN BRAND EQUITY





**“Live like a champion with 28 laps of sheer opulence”**

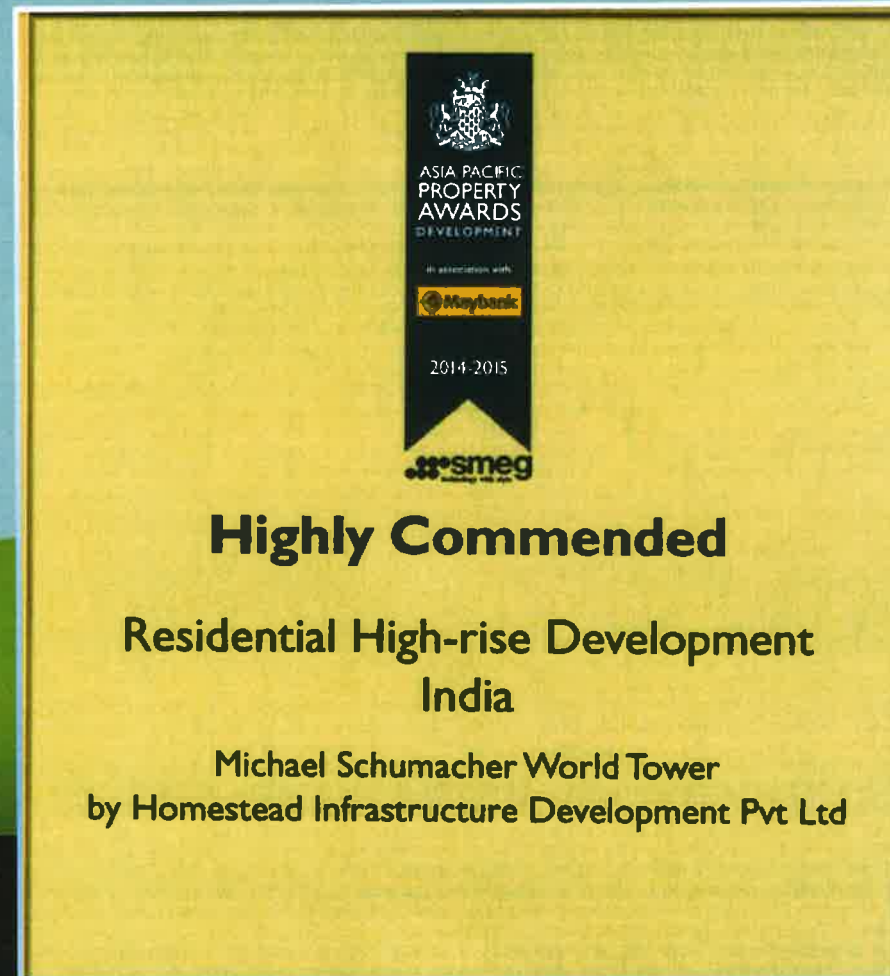


- Design inspired by F1 Monaco circuit
- Limited Edition Single Tower
- 7-Star club on the 4th Floor
- Schumacher Memorabilia Zone
- Observatory Deck Below Helipad
- Excellent connectivity from T3 airport
- Renowned partners





# Our Brand has Been Internationally Recognized!



[www.abcbuildcon.in](http://www.abcbuildcon.in) | +918470930121

“The ace of fine living with 42 floors of poetic power”



- Luxurious sky suites
- 70\* Feet terraces
- Amphitheatre
- Ballet and Tennis academy
- Exclusive helipad
- 20 mins from T3 airport
- High end specs

*S*  
BALLET  
BY SHARAPOVA



**Our Brand Associations Reflect Our Passion & Style!!**



**OFFICIAL SPONSOR OF PASSION. LIVE EVERY MOMENT.**



**OFFICIAL SPONSOR OF  
TEAM SRI LANKA FOR T-20 WORLD CUP, 2012.**

HANMER 113845

[www.homesteadindia.com](http://www.homesteadindia.com)

# Glimpse of Our Glorious Events







..... AND NOW PRESENTING TO YOU THE  
NEXT GROUND BREAKING OFFERING

NEXT BIG THING IN NCR  
NEXT LIFESTYLE DESTINATION

20 MINS FROM GURGAON



Homestead presents

The City of Homestead  
A sister city of Homestead Florida

THE CITY OF **HOMESTEAD** FLORIDA

# First concept of Sister City in India



- City of homestead is India's **first ever sister city** modelled after the city of homestead, Florida
- We share the same pride in the community which is centred around the residents of the city
- It will be desirable place to live, work and raise a family
- The City of Homestead Florida represents a culture that we are eager to create in India and are honoured to be associated with.





# THE CITY OF HOMESTEAD FLORIDA



- Homestead was incorporated in 1913 and is the second oldest city in Miami-Dade County next to the city of Miami.
- Homestead is a beautiful place to live and work that also offers dozens of municipal parks with various amenities
- The hometown atmosphere in Homestead that welcomes visitors comes from a community that is proud of the ongoing accomplishments that make the City of Homestead a desirable place to live, work, and raise a family.
- The City of Homestead offers a unique small-town atmosphere with all the amenities of a big city.



Dedication & Service



Events in Historic Downtown & Around Town



Homestead-Miami Speedway

# The Central Concept of the Development



- 1<sup>st</sup> **greenfield** mega township in the world on a **zero-carbon-footprint** platform.
- The city will promote a **multi-cultural, multi-ethnic** and multi-lingual environment
- Designed as a well- planned, **self-sustained and self-reliant** township
- Amenities will be **ultra-modern**, providing a taste of Florida on the Indian ground!
- It will remind people of traditional Indian culture in an ultra modern ambience



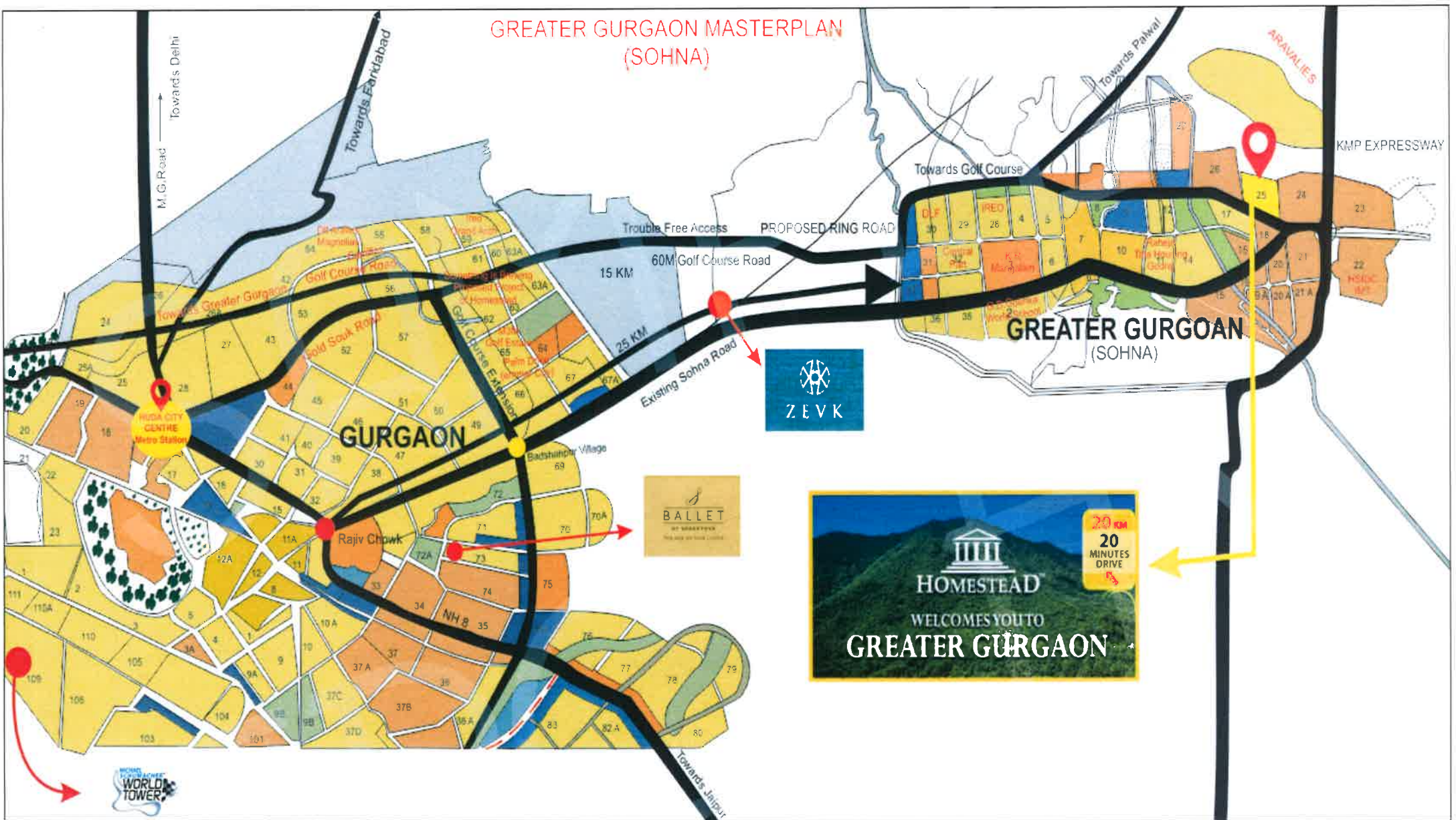


# Our Partnership With Indo-US Chambers ,FL

- We have joined hands with **Indo-US chambers of commerce**, Florida to model our City of Homestead on the lines of the City of Homestead, Florida
- The chambers will assist us with promoting the development and improvement of economic, commercial, cultural and financial relationships between Homestead and City of Homestead, Florida.
- It will also assist new ventures with information and introduction in both the cities and will encourage commercial and economic ties amongst the two places.









# Why invest in COH (Investor)

- **Reputed Developer**
- **Safe investment**
- **High Returns** - Good rental opportunities on the investment.
- **Good Infrastructure** – New metro linkages, forthcoming KMP Bypass, proposed 1,483km-long DMIC.
- **The planned IMT Sohna is the next big industrial park** after IMT Manesar and IMT Faridabad.
- Other facilities include **Westin Sohna Resort, GD Goenka World School, KR Mangalam University and Ascendas's IT & ITeS project.**
- Raheja Developers, Gold Souk, IREO, Central Park, Tata Reality, Godrej, ILD, Avlon, Parsvnath and Paras are planning to launch here.





# Why invest in COH (End User)

- First of its kind **sister city** modelled after City of Homestead Florida.
- **Close proximity** to the main city.
- 20 minutes from Gurgaon
- Mesmerizing view of The Aravalli range
- **Close to nature** makes it an ideal home away from home.
- With the exorbitant pricing in NCR, buying a house in NCR region is a distant dream
  - The Sohna project would make this dream true by offering homes that are within budget.
- Easy access to quality education
- Easy availability of employment





# For our Channel Partners

- Attractive ticket size (13 lacs onwards)
- Huge investors upside (13 lacs to 20 lacs in 1 year)
- Best Price Gurgaon Masterplan- Lowest
- Good inventory for a long term association with channel partners.  
(10,000 units to be developed in 8 years)
- Dedicated Defense enclave and dedicated corporates enclave.
- Scalability options
- Fully furniture loaded homes

# Comparison



Affordable Housing – HUDA (Disadvantage!)	City Of Homestead (Advantages!)
Lock-in period of 4 years	Lock-in period of only 50% payment or 1.5 years
No car parking available. Only provision for two wheeler parking	One car parking with each apartment
Only 2 BHK available	Wide range of size available
No confirmation	Confirmed allotment
No power back up available	Power back up with each unit
Bare minimum amenities	World class amenities with club house
No resale / GPA allowed, penalty of 200% of selling price	Resale allowed



# Pricing details and sizes

Type	Area (sq ft)	Net Price	Booking amount	Due in 30 days	Due in 45 days	Total in 45 days
2 BHK	650	2350000	250000	250000	200000	700000
2 + Study	850	3050000	300000	300000	300000	900000
3 BHK	1150	4200000	500000	500000	300000	1300000

- Inclusive of EDC/IDC, Car Parking, IFMS
- Exclusive of Club charges, PLC & PBIC
- Service Tax and other government taxes as applicable





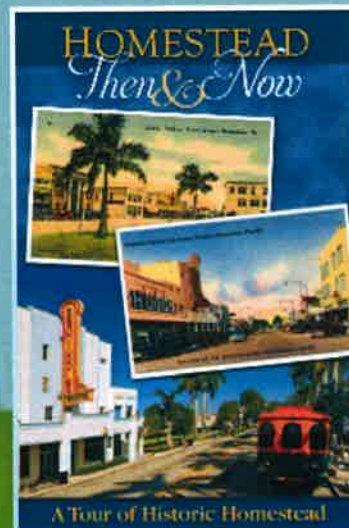
# MEDIA COVERAGE







# Year 1913, City of Homestead, FL was founded



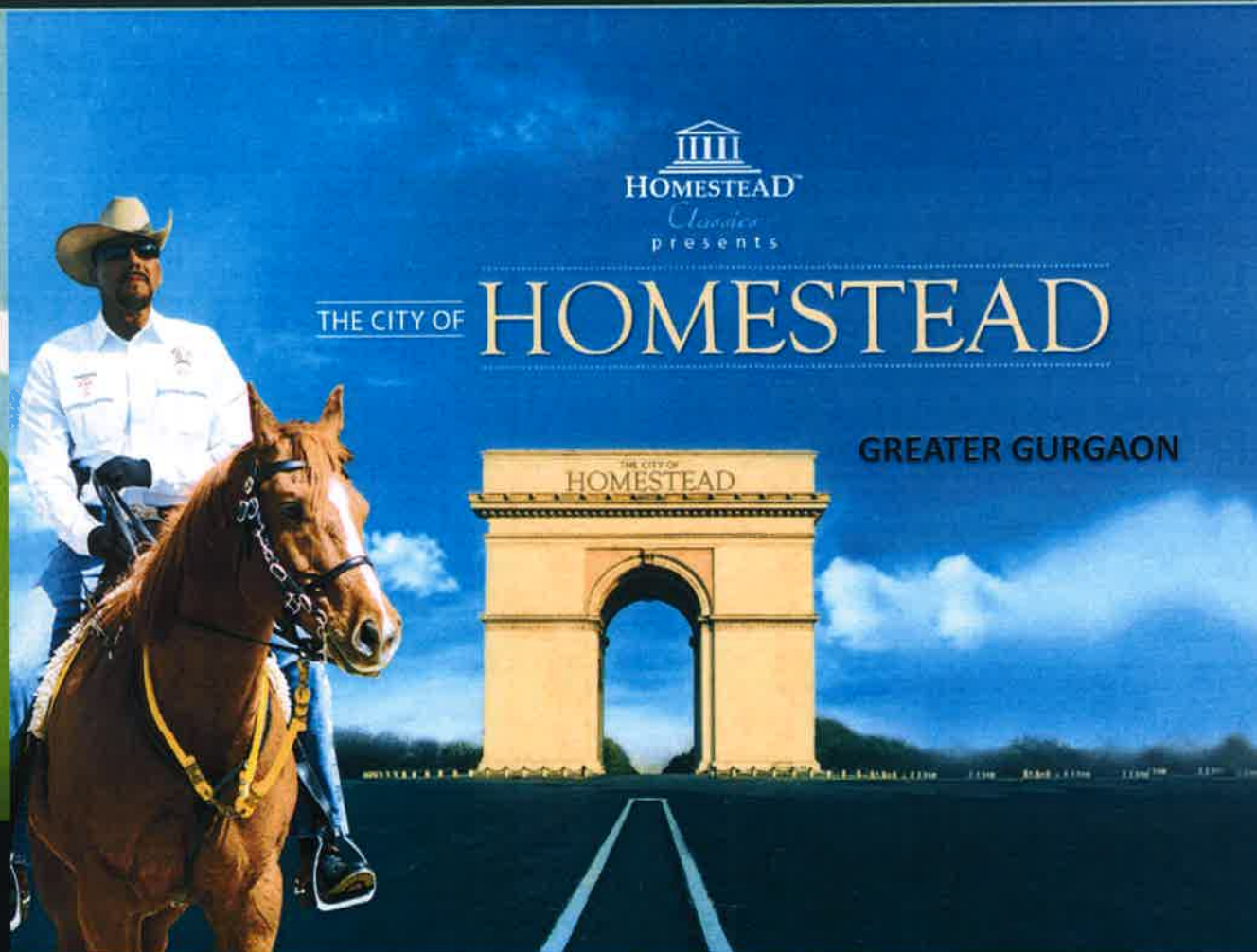
## And 100 years later....



# History Repeats.....



2014



[www.abcbuildcon.in](http://www.abcbuildcon.in) | +918470930121



Marketed By:



+91 8470930121