

CODENAME BIG BANG

LARGEST GLOBAL PRE-LAUNCH OPPORTUNITY

**BEST LOCATION. BEST QUALITY. BEST OPPORTUNITY.
IT'S NOW OR NEVER!**



OFFER HIGHLIGHTS

Once-in-a-lifetime pre-launch opportunity at Mumbai Metropolitan Region's most thriving & bustling residential destination - Prime Central Thane, brought to you by Lodha Group, India's No. 1 real estate developer

Self-sustained neighbourhood offering astonishing connectivity to all parts of Mumbai while being in the midst of a corporate, retail and buzzing social hub

Smart-sized 1 & 2 bed homes in elegant 25+ storey buildings with superior finishes and fixtures

Grand clubhouse with multiple mini-clubs, mega-sized cricket field, football ground, multiple sports courts & swimming pools, party areas and much more

Mega development with a clear land title, all necessary approvals in place and construction in full swing

Extremely limited application window starts 27th June, 2015

RE-INTRODUCING CASA BY LODHA IN MUMBAI METROPOLITAN REGION, THE SUB-BRAND THAT HAS OFFERED INDIA'S HIGHEST REAL ESTATE APPRECIATION

CASA by Lodha caters to the young middle-income aspirational consumer and has created a stupendous 300% gain in the last 7 years for its owners. With 7 projects sold out in less than 12 months of launch, this brand has offered the maximum appreciation for any real estate asset in Mumbai in this period.

A GRAND OPPORTUNITY IN MUMBAI'S MOST EXCITING MARKET - THANE

Thane has outperformed other real estate micro-markets in the last 7 years and continues to see significant rental and capital appreciation. With 55% population growth in the last decade (one of the highest in India), Mumbai's biggest & best malls, a number of high quality schools, excellent hospitals & wide

roads, CII-JLL has recognised Thane as the No. 1 investment hotspot and expects the residential demand to grow significantly in the next 15 years.

THE PRIME CENTRAL DISTRICT OF THANE

Abutting prime residential developments, premium retail, commercial & corporate zones, prestigious educational and medical facilities on one side and nature's bounty on the other, Codename Big Bang by Lodha offers an unparalleled lifestyle with all that you need within easy reach. Excellent multi-modal connectivity ensuring that all the prime corporate and social hubs in Mumbai are within a 60 minute commuting time. Located on a 4-lane wide Kolshet Road with low traffic, best air quality and just 4 km from Viviana Mall.

MEGA-DEVELOPMENT CREATED BY THE WORLD'S BEST MASTER-PLANNERS

Landscape design firm Sitetectonix, Singapore, master architect Hafeez Contractor and world-class MEP engineering firm BuroHappold, UK have come together to create a masterpiece of pristine living, with large verdant greenscapes in the midst of a natural urban habitat. A landscape with all the amenities you can think of, be it leisure or sports, and over 80% open spaces.

SMART 1 & 2 BED HOMES WITH EFFICIENT SPACE USAGE

Avail elegantly designed air-conditioned 1 & 2 bed homes in 25+ storey buildings by Lodha Group. MMR market has an extremely limited supply of right-sized 1 & 2 bed quality homes by reputed Grade A developers. Of course, real estate is all about quality and one cannot get high quality 1 & 2 bed homes from Tier 2 / Tier 3 developers.

EXTREMELY LIMITED PRE-LAUNCH OPPORTUNITY TO OWN MUMBAI'S MOST DESIRABLE 1 & 2 BED HOMES

Applications are invited, through select channels, for a limited period opportunity to own homes with world-class finishes. Applications can be submitted from 27th June, 2015 onwards.

Apply now for elegant homes at Codename Big Bang: 1 BHK ₹ 55 lac+ | 2 BHK Optima ₹ 68 lac+ | 2 BHK Ultima ₹ 79 lac+.
Submit your completed application form along with the application deposit on 27th June, 2015.

 **LODHA**

Site address: Clariant Compound, Kolshet Road, Thane (West) - 400 607
Corporate office:  +918470930121 | www.abcbuildcon.in | www.lodhagroup.com

THE BEST LOCATION

THE BUZZING CENTRE OF MUMBAI - PRIME CENTRAL THANE

Mumbai has gradually transformed itself into a fast-paced bustling metropolis with numerous seamless flyovers. At its core, Thane has been selected as a 'Model City' by UN-HABITAT, making it the most sought-after realty destination in the country today; this is a location cherry picked for you to be at the centre of it all. Reach every corner of Mumbai within a 60 minute commute by rail or road. Be it your office space or a trip to the theatre; an impromptu shopping spree or a planned health check up, all will be within a hop, skip and jump from Codename Big Bang by Lodha.

THE DESTINATION FOR BUSINESS & CORPORATE INDIA

The ongoing shift of corporates to Thane fuels an exponential increase in demand for residential spaces. Thane has over 4 lac establishments generating employment⁸. Blue-chip corporates like TCS, Bayer, Cadbury, Raymond, Voltas, GSK, and Blue Star are already based here and many more are setting up their offices in Thane.

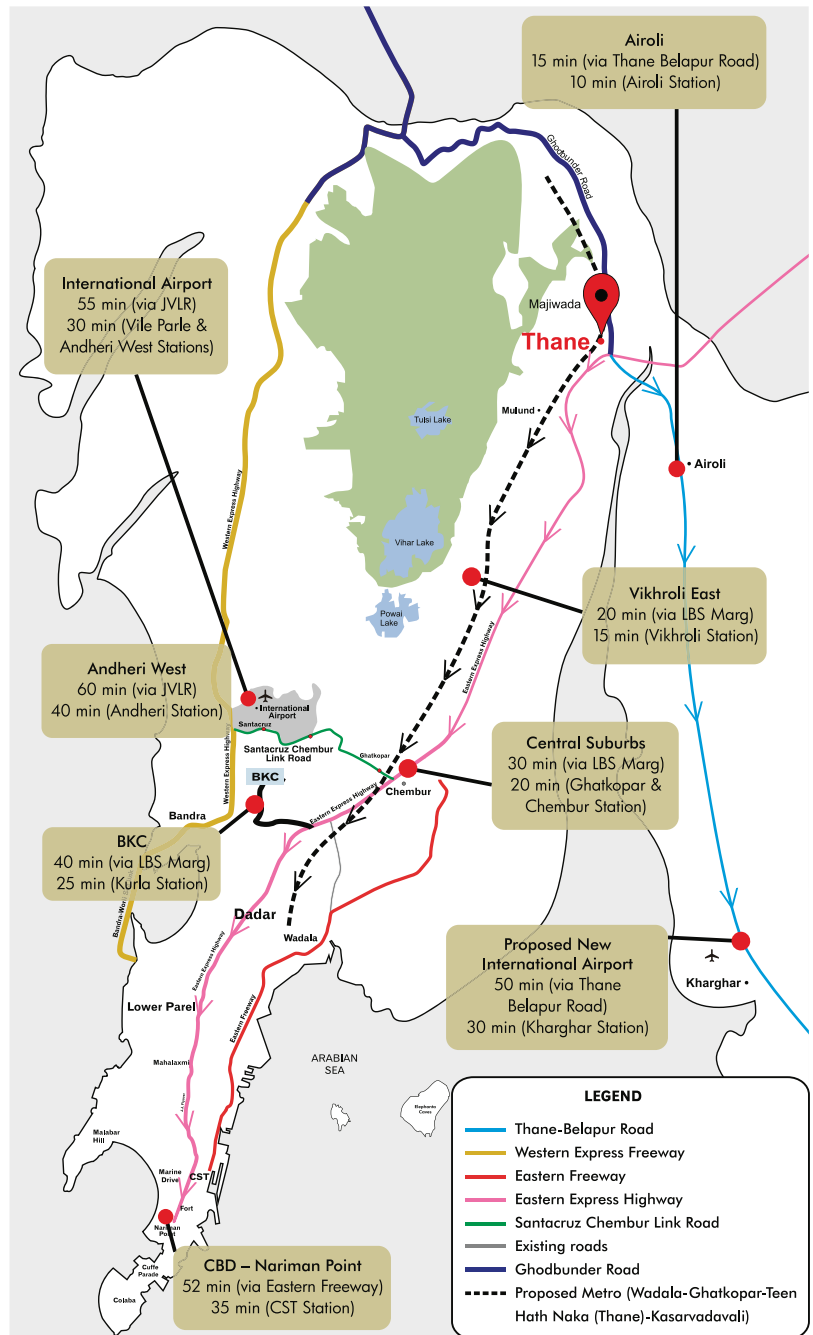
FUTURISTIC CITY OFFERING EXPLOSIVE GROWTH & UNMATCHED APPRECIATION

New proposed Metro Line: Wadala to Ghodbunder Road via Kapurbawdi (3 min away from Codename Big Bang by Lodha)

Monorail connectivity with Thane-Bhiwandi-Kalyan Monorail corridor (3 min away)

High Capacity Mass Transit Route (HCMTR) leading to equitable distribution of road traffic through Thane, bordering Codename Big Bang by Lodha

Large proposed infrastructure development including tourism avenue & water projects in the neighbourhood



ALL THAT YOU NEED AROUND YOU



Corporate Offices
Tata Consultancy Services, Raymond, Cadbury, GlaxoSmithKline, Voltas, Blue Star to name a few



Hospitals & Healthcare
Over 65 hospitals including Jupiter Hospital, Bethany Hospital, Vedant Hospital, etc



Educational Institutions
Over 60 schools like Singhania School, Lodha World School, etc; and 5 professional colleges



Retail & Entertainment
6 hypermalls like Viviana and Korum Mall & the largest multiplex in the MMR region



Liveability
35 lakes and waterfronts & numerous parks and gardens

THE BEST PRODUCT

AN URBAN OASIS - EVERYTHING YOU DESIRE IN THE MIDST OF BEAUTIFUL GREENERY AND PURE AIR

Your future home is already set amidst a lush and verdant neighbourhood within Thane - a rarity in Mumbai. Now you will live in the midst of a green haven embellished by a multitude of sporting and social facilities. Prepare to be astonished by the landscaping, courtesy multiple award winning landscape design partner - Sitetectonix, Singapore. Welcome to a world where you will always have something to do outside your home.

Grand entrance to neighbourhood

Mega clubhouse spread over 25,000 sq. ft. with world-class gymnasium, indoor multipurpose sports court with basketball, volleyball & badminton, indoor games area with table tennis, carrom, chess & snooker, KidzFun – the grand indoor children's play area & party hall

Grand sports terrace with world-class sports facilities such as international standard football ground, 400m athletics track, tennis courts, basketball courts & cricket pitches

Cricket field

Multiple swimming pools for active swimmers, family and kids



1000s of trees making it one of the most pristine environments in MMR with best air quality

Car free landscape with emergency drop-off & fire fighting permitted

Best-in-class 4-tier security system

Ample covered parking

Almost 25 acres of high quality open space for sports & recreation

Play village - large outdoor kids playground with international standard equipment and slides



THOUGHTFULLY PLANNED APARTMENTS TO LIVE IN

Starting from a home that has it all, Codename Big Bang by Lodha. offers you a lifestyle par none. Every aspect has been designed with you in mind. Choose from delectable 1 & 2 bed apartments

Fully air-conditioned homes[^]

Imported Marbltal^{®#} flooring in - living, dining, passage areas & bedrooms

Separate wardrobe niches, separate store room[^], puja room[^] & utility area

Branded bath fittings from the stables of Roca / Kohler / Jaguar[#]

Space efficient kitchen

Superior apartment design minimising the number of common walls

Jodi friendly units designed to ensure a larger living space if you need so

^{*}except in kitchen, passage & bathroom [#]or equivalent [^]select apartments only



PARTNERING WITH THE BEST

Master planners par excellence have all had a hand in this bejewelled creation. Partnering with nature itself, we have the biggest and most renowned names contributing to your dwelling. Discover homes designed to achieve maximum usability per square foot and equipped with dedicated spaces to cater to all your needs. All this placed delectably in a pedestrian friendly development optimized to reduce concrete footprint & maximize natural greens thereby offering the highest quality of living experience for your family

Architect
Hafeez Contractor

One of India's most successful architects and certainly her most acclaimed, boasting work spanning from Mumbai International Airport's Terminal 1C to the massive Infosys Park in Mysore.

Sitetectonix

Multiple award winning Singapore based professional consulting firm specialising in landscape architecture, urban design, and planning.

BUROHAPPOLD ENGINEERING

Acclaimed experts in city and building planning with impeccable credentials and project experience on all continents.

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